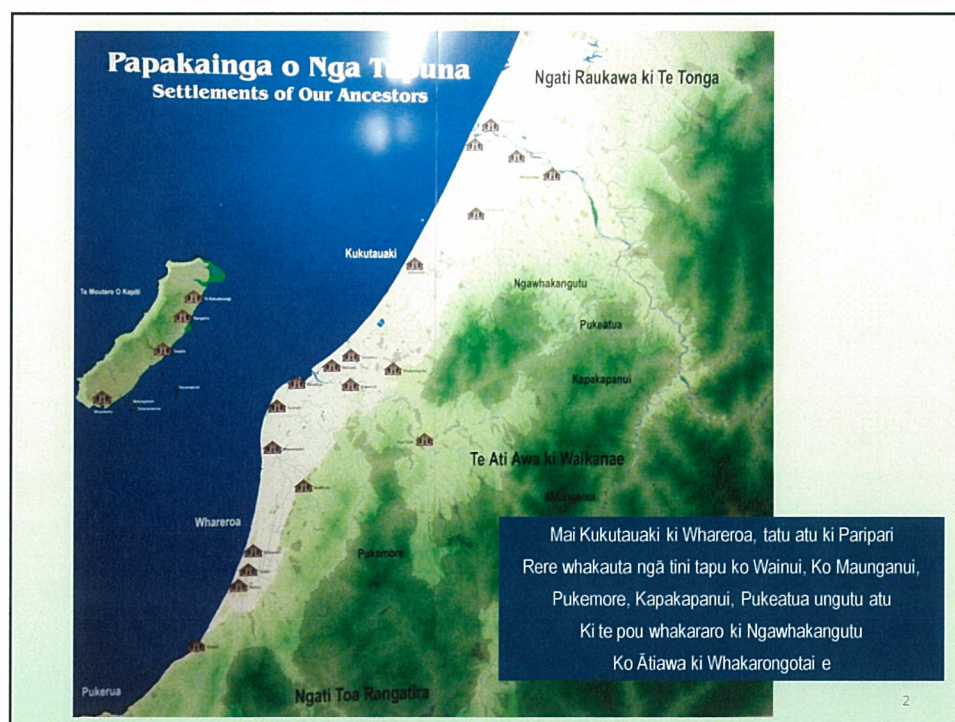


‘Tuia te Kawe’

Te Atiawa Wellbeing Presentation

Te Aho Summit 2014




	ĀTIAWA		TOARANGATIRA		RAUKAWA		ART	
Membership NZ	720		4,458		15,132		20,310	
Sole affiliation	120	16.7%	1,003	22.5%	6,113	40.4%	7,237	35.6%
As a % of ART	3.5%		21.9%		74.5%			
Median age	29.8 years		23.7 years		25.3 years			
Under 15 yo	222	30.8%	1,529	34.3%	4,918	32.5%	6,669	32.8%
Aged 65 yo plus	51	7.1%	245	5.5%	938	6.2%	1,234	6.1%
Korero Māori	217	30.1%	1,159	26.0%	3,617	23.9%	4,992	24.6%

Ko ahau te iwi, ko te iwi ko ahau

	ĀTIAWA		TOARANGATIRA		RAUKAWA		ART	
Held a formal qualification	367	73.7%	2,264	77.4%	7,677	75.2%	10,308	75.6%
Bachelors degree or higher	78	16.7%	462	16.9%	1,494	15.5%	2,034	14.9%
No qualifications	134	26.9%	664	22.7%	2,532	24.8%	3,330	24.4%
Annual personal income < \$20,000	224	45.0%	1,302	44.5%	4,349	42.6%	5,875	43.1%
Annual personal income over \$70,000	47	9.4%	295	10.1%	970	9.5%	1,312	9.6%
Wage earner	285	57.3%	1,808	61.8%	6,360	62.3%	8,453	62.0%

Skills and education

	ĀTIAWA		TOARANGATIRA		RAUKAWA		ART	
Median income (M/I)	\$ 23,300		\$ 23,900		\$ 25,100			
M/I men	\$ 28,300		\$ 27,500		\$ 30,600			
M/I women	\$ 21,100		\$ 21,600		\$ 22,500			
Annual personal income over \$70,000	47	9.4%	295	10.1%	970	9.5%	1,312	9.6%
Wage earner	285	57.3%	1,808	61.8%	6,360	62.3%	8,453	62.0%
Received income support	143	28.7%	831	28.4%	2,716	26.6%	3,689	27.1%
Unemployed 15-24yo	30.0%		28.8		24.0		24.2%	
Employers/self-employed	39	11.8%	240	11.5%	840	11.6%	1,119	11.6%



SWOT Analysis

S

- Ātiawatanga
- Whakarongotai Marae
- Whakapapa
- Relationships
- Skill base within the iwi
- Te Reo Taranaki

W


- Economic base founded on fisheries and small number of contracts
- No plan in place to transition Hora Te Pai back into Iwi hands
- Small number of trustees and workload
- Few events planned by Iwi for rangatahi

O

- Expressway employment
- Develop Whānau Ora service
- Grow the Board
- Align plans with Kapiti tourism and economic strategies

T

- Small revenue streams
- Division within the Iwi
- Members leaving the takiwā for urban areas





Hiahia

Manaakitanga

1. Investment in digital strategy for our Iwi
2. Increased numbers of people supporting Marae working bees
3. Hui are well attended

Rangatiratanga

4. **There is a collective understanding by all where our Iwi leadership is heading – everyone is comfortable with decisions made**
5. Ātiawatanga expressed tino rangatiratanga
6. Decisions made have transparency, respect others views and ethical considerations

Pūkengatanga

7. **Education and career development plans are in place**
8. Access educational grants are accessed
9. Ātiawatanga succession planning is in place

Ūkaipōtanga

10. The marae is well cared for and has good facilities
11. Marae hosts of at least one hui per week
12. **Regular intergenerational participation at marae hui**



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Hiahia

Whanaungatanga

13. **Multimedia networking has brought our whānau home to the marae**
14. Put the capital 'A' back into ART – celebrate our successes
15. Meeting regularly to celebrate and encourage each others successes

Te Reo

16. Kaikaranga and kaikorero have capacity to fully serve the Iwi
17. Te Reo o Taranaki and other training courses are well supported at Whakarongotai Marae
18. **Our people speak our reo with pride, sing our waiata with passion and share our stories freely**

Whakapapa

19. All members know and share their whakapapa
20. **We all know the tikanga and kawa of Te Ātiawa**
21. Podcasts teach whakapapa and storytelling to our global whānau



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Hiahia

Manaakitanga

22. Whānau/hapū/lwi practice mana enhancing behaviours in all they do
23. There are sustainable resources for mokopuna. Wharekai practices are embedded in whānau behaviour
24. Kaumātua have warm housing and improved access to health services

Wairuatanga

25. Regular wānanga that uplift our spirits and spirituality are held on the marae
26. One church service per month is held at the marae

Kaitiakitanga

27. The lwi has influence over management of taonga tuku iho and environmental matters
28. Strategy for management of lwi whenua resources in place
29. Whānau/hapū members have self sustainable energy sources.



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Six Strategies

1. Communicate with our people
2. Iwi Celebrations
3. Iwi Environmental Strategy
4. Education and Te Reo Taranaki
5. Whānau Ora
6. Economic Development

Four principles of Whakatipuranga Rua Mano, especially the marae are our principal home – Whakarongotai guided our thinking.



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Five Workstreams

EDUCATION & MAHI TOI	HEALTH & COMMUNITY	ENVIRONMENT	BUSINESS & EMPLOYMENT	BOARD & POLITICAL
<i>Principle: The language is a taonga, halt its decline & revive</i>	<i>Principle: The people are our wealth, develop & retain</i>	<i>Principle: The marae is our principal home, maintain and respect it</i>	<i>Principle: Self Determination!</i>	
Sub-committee members: Brenda, Tracey, Chris G, Queenie, others? Rep from Trust	Sub-committee members: Mike, Cherie, Ra, others? Rep from Trust	Sub-committee members: Mahinarangi, Shannon, Pataka, others? Rep from Trust	Sub-committee members: Tio, Jeremy, others? Rep from Trust	Sub-committee members: Kristie, Kahukura, others? Rep from Trust
Ecosystem parties to draw on: Marae trustees, hapū, kaumātua, TWoR, Te Reo Taranaki, OPTB, Colleges, CreativeNZ, KCDC	Ecosystem parties to draw on: Hora Te Pai, Te Rūnanga o Raukawa, Trust, Kaumātua, KCDC, marae	Ecosystem parties to draw on: Takamore Trust, Ruakohatū, Trust, Iwi environmental unit, WWG, hapū, land trusts, claimants, kaumātua, marae	Ecosystem parties to draw on: Iwi entrepreneurs, rangatahi and IT students, Te Arahanga	Ecosystem parties to draw on: Hapū, Kaumātua Council, Funders, KCDC, Te Whakaminenga, Trust, ART members, Trust, Marae Trustees
<i>Reo Pūkengatanga Wairuatanga</i>	<i>Manaakitanga Whakapapa Wairuatanga</i>	<i>Kaitiakitanga Ūkaipotanga</i>	<i>Whanaungatanga Kotahitanga Rangatiratanga</i>	<i>Rangatiratanga Kotahitanga</i>



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Where to from here?

The Tuia Te Kawe strategy was launched at Whakarongotai Marae on Wednesday 27 August 2014 to an enthusiastic gathering of over sixty whānau members.

The Te Ātiawa ki Whakarongotai Charitable Trust trustees are developing working parties for each of the five workstreams.

Contact details for the Trust can be found at www.teatiawakikipiti.co.nz



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